

Sl no.	Conference publication (2023-24)
1	Susmita Saha, Animesh Ghosh, Subhasree Kangshabanik, Arjama Halder, Leadership and Organizational Culture, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
2	Kankan Biswas, Trisha Pramanick, Soumili Borral, Debashruti Ganguly, Women Empowerment, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
3	Saheli Kundu, Snigdha Chakraborty, Soumili Mitra, Debatri Das, Effectiveness of Niche Marketing in the Current Scenario, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
4	Sairindri Pal, Soumini Konar, Anuradha Sen, Tarpan Chakrabarty, Impact of Telemedicine During Pandemic Situation, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
5	Joyita Roy, Sarnavo Mukherjee, Ankush Guha Roy, Impact of Employee Engagement on Productivity, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
6	Joyeeta Mondal, Priyanka Das, Tania Das, Impact of Training and Development on Employee Performance, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
7	Trisha Biswas, Disha Mondal, Arijit Das, Talent Management – A Global Challenge, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779

8	Souvik Mitra, Piyali Samanta, Rima Saha, Effective Marketing Strategies, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
9	Siddharth Dutta, Srijit Saha, SK Abbas Ali, Stress Management at Working Environment, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
10	Sumana Samanta, Sneha Dutta, Abhisweta Das, Exam Stress: Effective Management, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779
11	Trisha Mohanto, Manas Pratim Guria, Souvik Mondal, Effectiveness of Social Media in Career Growth Nowadays, National Conference on Contemporary Issues in Accounting, Management & Economics (NCCIAME'23), JIS College of Engineering, Kalyani, 16th October, 2023. ISBN-978-93-5747-410-8. https://doi.org/10.5281/zenodo.18196779